

## Business Opportunities in Guangdong and Macau *promotion seminar*

英国商会英中企业中心

1400 – 1700 (Registration from 1300), 11 November 2013  
Great Western Suite, Hilton Hotel, 146 Praed Street, W2 1EE, London

A large group of **90 Chinese business and government delegates** are visiting the London – Thames region on 11 November to meet British firms eager to engage with China market.

The delegation, from China leading economic region **Guangdong** and **Macau SAR**, will attend a major UK-China business event in London. Guangdong is the most prosperous province of China producing 1 in 9 pounds of China's GDP, 1 in 4 pounds of China's export, and the most active Chinese investors in the UK such as Huawei, ZTE, Hytera, and Pin An Insurance.

**A large group of multi-sector businesses** covering a wide range of sectors and a top governmental group from trade and investment authorities will present business opportunities in Guangdong and Macau to UK companies.

**Key sectors** covered by the businesses members are: asset management, banking, catering equipment, chemicals, energy and nuclear equipment, export agents, food import and export agent, foods, household goods, import agents, industrial parks, international investment, inward investment agencies, manufactures, mechanical engineering, medicine and pharmaceuticals, out-door products and equipment, plastic technologies, rural retail and whole sales, Science and Technology park, stainless steel products, tourism and water quality. Many of the companies are group companies or market leaders. For example, Guangdong Tourism Group is the industrial leader of its sector for the whole province and beyond.

**The government group** is made up of senior officials who are responsible for China market entry, international trade including British export to China, authorisation of joint ventures and WOFE, authorities of outbound investment, business licence, regulation of foods and drugs, development and planning permission, state-own asset management, science park, and government think-tank.

With an economy the size of South Korea's and a population 104 million, Guangdong will partner Macao to offer British companies a rare opportunity to show case the tremendous new

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trade and investment opportunities in the Guangdong, Macao, plus seven cities of Guangzhou, Shantou, Dongguan, Jiangmen, Yangjiang, Zhaoqing, and Yunfu.

Speakers will include

- Mr. Xiaoming Zhou, Minister Counsellor of the Economic and Trade Office of the Chinese Embassy,
- Mr. Yuehua Chen, Deputy Director General, Department of Trade and Economic Cooperation, Guangdong Government, and
- Ms Echo Chan, Executive Director of the Macau Trade and Investment Promotion Institute.

In 1978, China started its economic reform in Guangdong, leading to what is billed the China economic miracle today. Thirty five years on, will the next wave of Chinese growth hence opportunities for UK firm come from the ever enlarged, stronger, more prosperous Guangdong and the Greater Pearl River Delta Region, which include Hong Kong and Macao? A buffet will be provided for business networking following the presentations.

The seminar is free. Priority of booking is given to members and subscribers of BCC LinkToChina and clients of its partners, members of UK China Business Chamber, and UK businesses that have an interest in Guangdong and Macau. For further details how to be involved in this event please follow the LinkToChina blog website ([www.linktochina.org](http://www.linktochina.org)) and twitter @linktochina or contact Dr. Kegang Wu / Ms Lesley Zhang / Ms Vivian Hu, BCC LinkToChina on Tel: 01753 870571 Email: [kegang.wu@linktochina.org.uk](mailto:kegang.wu@linktochina.org.uk) / [info@linktochina.org.uk](mailto:info@linktochina.org.uk) Web: [www.linktochina.org](http://www.linktochina.org)

### Guangdong and Macau Seminar Booking Form (11 Nov)

Contact Name:				Job Title:	
Company Name:					
Business Address:					
City/Town:		County:		Post code:	
Phone Number:			Fax:		
Email:			Website:		
Your company's Interest in China market and Chinese companies					
Special interest in the Guangdong / Macau					

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