

Trade Mission to Guangdong and Beijing

5/6 – 16/17 April 2014

This is a multi-sectors, multi-locations visit designed to support two way trade and two way investment between the UK and China. We have already a strong group in the mission committed to stage the promotion of UK investment opportunities to Chinese investors but we welcome businesses to join the mission either to follow our main business programme or to follow their own separate business appointments with our support.

British companies already trading or interested in trading with the China will find our focused programme well-supported & attended in both Guangdong and Beijing. Mission members opted in this programme will meet large groups of Chinese companies in networking events. They can also opt to follow their own appointment programme or one that is tailored made for them prior to the visit on request.

The group of leading partners from local authorities, chambers of commerce, professional services inward investment agencies and UK businesses interested in Chinese investment will hold seminars, roundtables, and group meetings to promote investment and wider business opportunities in selected UK locations most relevant for Chinese investors

Proposed itinerary:

5/6 April: Depart UK

6/7 April: Arrival in Guangzhou

7 – 13 April: Programme in Guangzhou, Shenzhen, Foshan, or Zhongshan

13th April (Sunday) leave Guangzhou for Beijing by high-speed train

(12/13 April Depart UK (for those attending Beijing only)

14 April Depart Guangzhou / Arrival in Beijing

15th April pre-conference appointments

16 – 17 April attending China Enterprise Outbound Investment Conference – Plenary Session, breakout sessions, business matchmaking

17 Depart China / Arrive in UK



The mission will be led by an experienced and bilingual mission leader with a track records in facilitating UK-China business deals and projects as well as organising groups and events. The expertise will be available to mission member before and during the visit. Follow-up services will be available to mission members after the visit both in the UK and China, especially where business development projects, negotiation, and business partnership set up are required.

Guangdong and Beijing requires little introduction. BCC LinkToChina and Thames Valley Chamber of Commerce, who are organising the trade mission, have long established partnerships in both location. In 2013 we welcome more than 300+ business and government delegates from more than 20 business delegations from China, a significant numbers of those are from Guangdong Province. This mission will meet with many Chinese businesses who have been to the UK, among others.

For further information please contact BCC LinkToChina on 01753 870 571 / kegang.wu@linktochina.org.uk

Contacts:

Dr Kegang Wu / Christina Howell

BCC LinkToChina / Thames Valley Chamber of Commerce

Kegang.wu@linktochina.org.uk

01753 870 571 / 07974753528

www.linktochina.org

www.linktoupk.org

