

Buyer Registration Form

Buyer Registration Form



The committee provides a series of special offers for professional buyers. Please fill in the following form and send it back to the secretary's office soon, and we will reply to your registration as soon as possible. (Consulting telephone: 86-769-22819903 22819909, Fax: 86-769-22817593, E-mail: msrexpo@vip.126.com) **This form should be sent back before September 30, 2015.**

Company (Unit) information:

Company name: _____

Company address: _____

Company telephone: _____ Fax: _____

Company website: _____ E-mail: _____

Buyer data:

S/N	Name	Gender	Department	Position	Mobile
1					
2					

1. Projects applied:

Exhibition catalogue: Reserved Not reserved

Free guest room: Application for one night Application for two nights

Don't apply it (For the guest room, its application is deemed as success only when passing the review by Secretary Office)

2. Industry involved:

Import and export corporation Multiple shop/ Department store

Mail-order firm/Online shop Manufacturer Retailer

Commercial agent Wholesaler/ Distributor Merchant

Industry association Research and development institution

Media Others (Please specify) _____

3. Products to be purchased or projects to be visited by your company (multi-optional):

Maritime Silk Road Tourism Culture

International Building Decoration Materials and Engineering Machinery

Maritime Silk Road Characteristic Food and Agricultural Products

International Tea Culture International Ceramic Culture

International Exhibition of Silk Culture Others (Please specify) _____

4. Your visiting purpose (multi-optional):

Looking for a new supply of goods and ordering

Considering future purchasing by comparing different products

Looking for new cooperating units

Looking for brands as franchise partner

Collecting information of the latest market/industry/products

Negotiating with known manufacturers

Participating exhibition activities

Evaluating the possibility of participating in this exhibition in the future

Others (Please specify) _____

Contact Information

Add.: Floor 8, Building of Dongguan Bureau of Commerce, No.33, Guantai Road, Dongguan City

Tel: 86-769-22819903 22819909

Fax: 86-769-22817593

Wechat: msrexpo

E-mail: msrexpo@vip.126.com

Http://www.msr-expo.com

Reception Hotel

Reception Hotel



Name of Hotel	Address	Tel	From exhibition center to hotel
Dongguan Sheraton Hotel	S256 Provincial Highway Houjie Town, Dongguan	0769-85988888	30 minutes driving distance
HJ International Hotel - Dongguan	Intersection of DongFeng Road & S256 Provincial Road, HouJie, Dongguan	0769-85088888	30 minutes driving distance
Regal Palace Hotel - Dongguan	Jiqiu Avenue, Houjie Street, Dongguan, Guangdong	0769-85928888	5 minutes walking distance
Cinese Hotel	Guangzhou Shenzhen Expressway Dongguan Export, Houjie, Dongguan	0769-85888888	30 minutes driving distance
Dongguan Century Palace Hotel	1 Harbor Boulevard, Central District, Shatian Town, Dongguan City	0769-88868888	8 minutes driving distance
Silverland Hotel - Dongguan	No.48 Guantai Avenue, Dongguan	0769-22828888	30 minutes driving distance
Dongguan Newcity Hotel	No.63 Guantai Road, Nancheng District, Dongguan	0769-38832222	30 minutes driving distance
Exhibition International Hotel	Huizhan North Road, Guancheng District, Dongguan	0769-22889999	30 minutes driving distance
Kande Club Hotel Dongguan	No.80, Kanglelan Road, Houjie Town, Dongguan	0769-85889988	10 minutes driving distance
Haiyatt Garden Hotel Houjie	No.2 East Houjie Road, Houjie Town, Dongguan	0769-85885888	15 minutes driving distance
Kande International Hotel Dongguan	Block A, Head Plaza, No. 200 Hongfu Road, Nancheng District, Dongguan	0769-28688888	30 minutes driving distance
Lung Chuen International Hotel	Jinzhou Section, Liansheng Road, Humen Town, Dongguan	0769-85188888	30 minutes driving distance
Grand Mercure Dongguan Humen	No. 123, Humen Avenue, Humen Town, Dongguan	0769-85244888	30 minutes driving distance
Forle hotel Dongguan Hume	No. 193, Humen Avenue, Humen Town, Dongguan	0769-85022222	30 minutes driving distance
Mels Weldon Hotels And Resorts	Yellow River Center Building, Humen Avenue, Humen Town, Dongguan	0769-82888888	30 minutes driving distance

Transport Information



Transport Information

Address

Guangdong Modern International Exhibition Center, Dongguan, Guangdong, P.R. China

Public Traffic

Mode of Transportation	Arrival	Distance	Time
Airplane	Guangzhou Baiyun Airport	80km	60min
	Shenzhen Baoan Airport	40km	40min
	Hong Kong International Airport	120km	130min
	Macau International Airport	129km	140min
Express Railway	Guangzhou South Railway Station	80km	60min
	Humen Railway Station	5km	5min
Train	Shenzhen North Railway Station	65km	60min
	Guangzhou Railway Station	70km	60min
	Shenzhen Railway Station	75km	60min
Bus	Dongguan East Railway Station	55km	50min
	Dongguan Shilong Railway Station	40km	45min
	Houjie Station	5km	5min
Steamship	Humen Wharf	14km	30min
	Shenzhen Fuyong Wharf	50km	50min
Driving	Houjie Exit of G4 High Way	5km	5min
	Guangzhou-Shenzhen Yanjiang Expressway	10km	15min

Free Shuttle Buses

Free shuttle buses are available during the Fair from and to Guangzhou Baiyun International Airport, Shenzhen Bao'an International Airport, Humen Railway Station of Guangzhou-Shenzhen-Hong Kong High-speed Rail, major professional markets in Guangdong, major hotels in Dongguan. Details of shuttle buses are available on www.msr-expo.com.



Pre-registration of professional visitors

Pre-registration of professional visitors

A series of favorable conditions are provided to the professional buyers by the expo, in addition to getting the pass in advance, they may also enjoy the priority to taking part in the activities. Buyers from foreign countries and other provinces may have access to free accommodation (needing to be reviewed) provided by the expo. Limited numbers, first come, first served! For enrollment:

1. Fax or e-mail the Enrollment Form of Buyers at this manual to secretariat of the expo after completing it.
2. Log in the official site www.msr-expo.com, and make a pre-registration online in the column "Visitors' Guide", or download the Enrollment Form of Buyers, and fax or e-mail it to secretariat of the expo after completing.
3. Follow the official WeChat of MSR Expo: msr-expo and enroll in the column "Pre-registration of Purchase".



2015 Guangdong 21st Century Maritime Silk Road International Expo

2015.10.29 - 31

Guangdong Modern International Exhibition Center
Dongguan, Guangdong



Buyer's GUIDE

Cooperative Association

Main Activities

Exhibition Area Planning

Foreword

Foreword

To implement the national development strategy of "One Belt and One Road" and set up a new cooperation platform for Guangdong and countries (regions) along the maritime silk road to expand cooperation areas, enhance cooperation level, comprehensively improve the development level of the open economy in Guangdong and establish a new opening up pattern of Guangdong in the "New Normal", Guangdong province is to hold "2015 Guangdong 21st Century Maritime Silk Road International Expo" at Guangdong Modern International Exhibition Center in Dongguan from October 29 to October 31, 2015.

The last exposition attracted more than 1,000 enterprises from 42 countries (regions), and over 6,000 domestic and foreign procurement enterprises and 15,000 professional buyers to purchase, with 451 projects signed and contract price of RMB174.7 billion (of which, 179 projects over RMB100 million) involved. The negotiation result is quite fruitful.

This exhibition aims: first, to promote the infrastructure, economic and trade, tourism and cultural cooperation projects between Guangdong and countries (regions) along the maritime silk road; second, to exhibit the typical quality products of Guangdong and countries (regions) along the maritime silk road, and increase the value of import and export of the two sides; third, to accelerate the development of new forms of foreign trade, and support the creative development of cross-border e-commerce trade, shipping logistics and RMB settlement in cross-border trade.

In a word, "Guangdong is the best choice for business and cooperation."



Exhibition Area Planning

Theme Exhibition Area

- 1. Achievements Exhibition Area:** mainly exhibits the results of economic and trade cooperation between Guangdong and countries (regions) along the maritime silk road in recent years as well as achievements of the last year's exposition.
- 2. Exhibition Area of Business Opportunities :** mainly exhibits the business opportunities of investment and economic and trade cooperation in countries (regions) along the maritime silk road, with the emphasis on ports, wharves, high-speed rails, highways, electric power, telecommunications and other infrastructure construction projects, as well as industrial parks investment and cooperation, in an effort to promote large state-owned companies and provincial prominent enterprises "going out"; at the same time increases investment and trade policy advisory services areas.
- 3. Exhibition Area of Cross-border E-commerce Logistics:** largely promote cross-border e-commerce platforms, strengthen online and offline interaction, and enrich and perfect the maritime silk road network to create "a never-ending exhibition".
- 4. Exhibition Area of Information Technology Products:** mainly exhibits the development status of new high-tech enterprises in connection with information technology to provide all kinds of investment information for countries (regions) along the maritime silk road.

Professional Exhibition Area, planned in accordance with the development demands of countries (regions) along the maritime silk road and traditional features of maritime silk road trade.

- 1. Tourism and Culture Exhibition of Maritime Silk Road** Mainly exhibits typical tourism products, cultural products, folk customs, tourist routes, intangible cultural heritage projects of countries (regions) along the maritime silk road and Guangdong province.
- 2. Exhibition of International Building Decoration Materials and Engineering Machinery** Mainly focuses on creating procurement opportunities of building decoration materials and engineering machinery including quality timber and wood products from Southeast Asia, based on the development demands of the infrastructure and construction industry of countries (regions) along the maritime silk road.
- 3. Exhibition of Typical Food and Agricultural Products along Maritime Silk Road** Mainly exhibits quality agricultural products and seafood of countries (regions) along the maritime silk road as well as advantageous products of Guangdong Province to promote trade cooperation and terminal consumption.
- 4. Exhibition of Selected International Tea Culture** Target exhibitors include enterprises that produce, trade and distribute tea. Exhibits include tea, tea sets and tea culture products, etc.
- 5. Exhibition of Selected International Ceramics Culture Exhibits** include ceramic tableware, ceramic art and other ceramic cultural products, etc.
- 6. Exhibition of Selected International Silk Culture** Mainly invites enterprises that produce Guangdong embroideries, Suzhou embroideries, Hunan embroideries and Sichuan embroideries, etc. Major exhibits include silk apparels and accessories, silk products, etc.



Main Activities

- 1. Opening Ceremony and Inspection Ceremony:** invite leaders and guests to attend the opening ceremony and inspect the exhibition hall.
- 2. Meeting Activity:** Guangdong provincial leaders meet with politicians and business leaders of countries (regions) along the maritime silk road and representatives of established corporations.
- 3. Theme Forum:** Summit Forum of Port City Development and Cooperation.



Cooperative Association

For Buyers

- We will provide you with free shuttle bus service at Guangzhou Airport, Shenzhen Airport and Humen High-speed Railway Station, arrange specially-assigned persons to pick up the participants at fixed times and places to the exhibition hall and main reception hotels. Please refer to official site www.msr-expo.com for details.
- The foreign countries and other provinces enrolled buyers who have passed the review by the secretariat will be provided with accommodation for 2 nights at star-level hotels for free, and free shuttle bus service from the hotel to the exhibition hall. Please refer to this manual for the Enrollment Form of Buyers, or download from "Buyers' Guide" column on the official site.
- A certain organization funds allowance will be given to the dealers associations in the commerce circulation domain participating in groups. Please contact the secretariat for further information, hotline: 0769-22817270.
- For dealers associations or purchasing enterprises intended to organize special purchasing fair, we will provide free sites and strong support in terms of suppliers' organization. Please make an appointment 15 days in advance to the secretariat if you need this service.
- Buyers participating in the expo have priorities to all the supporting activities held during the expo.



Host
 China Council for the Promotion of International Trade Guangdong Committee
 Co-hosts
 Guangdong Association of Enterprises with Foreign Investment
 Guangdong Overseas Chinese Enterprises Association
 Guangdong People's Association for Friendship with Foreign Countries
 Guangdong Province Tourism Association
 Guangdong Cultural Industry Promotion Association
 Guangdong's Association for Promotion of Cooperation between Guangdong, Hong Kong & Macao

Supporters
 China Council for the Promotion of International Trade
 China Association of Enterprises with Foreign Investment
 China Overseas Chinese Entrepreneurs Association
 The Chinese People's Association for Friendship with Foreign Countries
 China Tourism Association
 China International Culture Association
 China Association of Port-of-entry
 Hong Kong Trade Development Council
 Hong Kong Tourism Board
 Macao Trade and Investment Promotion Institute

